

Call for Workshop proposals

**2008 Climbing Wall Summit
The Climbing Wall Association Conference**



**Boulder, Colorado, USA
May 1-4, 2008**

2008 Climbing Wall Summit Call for Workshop Proposals

The Climbing Wall Association is making preparations for another successful annual conference. The inaugural Climbing Wall Summit was a huge success, thanks to our sponsors and talented presenters. The Summit will be held in Boulder, Colorado once again with world-class indoor and outdoor rock climbing venues.

We invite you to join us as part of a select group of industry speakers/presenters to help launch this year's Climbing Wall Summit. We are very excited at the positive response we received from last year's conference. If you have a topic that is relevant to the Climbing Wall field and would like to share your knowledge, information, skills, with others, please submit a proposal for a pre-conference or conference workshop.

Dates for the pre-conference workshops will be Thursday, May 1, 2008, with regular workshop sessions following on May 2, 3 and 4, 2008. Pre-conference workshops may begin prior to May 1 if necessary, but may not interfere with programming on May 2, 3, and 4.

Held annually in the spring, the Climbing Wall Summit and summit workshops strive to:

- Educate climbing wall managers and staff about programming options, risk management topics, and proven operational models;
- Share practices and administrative techniques from a variety of types of facilities;
- Influence sound climbing wall practices throughout the industry;
- Provide a networking and professional development forum with today's leaders in the field; and
- Enrich and grow the sport of climbing.

Climbing Wall Summit Workshops are not for:

- Sales and marketing pitches of your company's products or services. If you are interested in exhibiting at the conference; you are welcome to be an exhibitor.

The format can be **educational, informational, an activity/skill, lecture, lecture & discussion, a facilitated round-table discussion, a panel discussion, etc.** Presentation proposals should fit in with the general conference objectives of education and professional development and should be tailored to meet the needs of conference participants that represent a wide variety of backgrounds, levels of experience, and work in a variety or types of facilities from around the world. Themes may include: **programming, risk management, human resource management, marketing, events, administration, training, competitions, issues or trends, special topics, etc.** Proposals will be reviewed by the conference committee and notifications will be made on a rolling basis until all workshops are filled.

Please let us know if you have any questions.

2008 Climbing Wall Summit Pre-Conference & Conference Workshops

Deadline: The Deadline for Submissions is February 28th, 2008; but applications will be accepted on a rolling basis until all workshop spaces are filled.

Pre-Conference Workshops

Pre-Conference workshops are designed to provide an opportunity to cover topics in much more depth in either a half-day (3-4 hour) or full-day (6-8 hour) format. Participants pay an additional registration fee for pre-conference events, and revenue is shared between the presenter (70%) and the CWA (30%). If the pre-conference workshop proposal is accepted, the provider must sign an agreement with the CWA to present the pre-conference event. Pre-conference activities are intended to address issues important to the ongoing professional development of climbing wall owners, managers, or staff. Pre-conference workshops are scheduled to be held on May 1st at the start of the conference. Location, selection, and contracting of venues for pre-conference workshops will be the responsibility of the presenter. We can and will provide assistance in locating appropriate venues and other logistical support for pre-conference workshops.

Conference Workshops

Conference workshops are designed to provide individuals with information that can be presented in 100 minute sessions. Conference workshops are intended to provide opportunities for information that will:

- assist participants in starting or managing their businesses more effectively;
- provide definitive information on operations or techniques;
- offer current information on emerging topics of interest;
- generate discussion on the workshop topic; and
- create healthy dialogue within the climbing community.

Examples of general workshop topics might include: ***legal issues, program development, marketing, business operations, route setting, etc.*** Conference workshops are included as part of the Climbing Wall Summit registration. Conference room venues for the conference workshops will be at the Boulder Outlook Hotel and will be provided by conference organizers. However, we do have limited options for off-site workshops during the conference.

Workshop Presenter Registration Fee: Pre-conference and conference workshop presenters are provided a complimentary conference registration as a courtesy.

Instructions

Please fill out the workshop application form and return it ***no later than February 28th, 2008*** to:

Climbing Wall Association, Inc.
1460 Lee Hill Rd., Unit 2
Boulder, CO 80304-0870
Phone: 720-838-8284
FAX: 720-528-8200
Email: bill@climbingwallindustry.org

If you have questions, please contact us.

Climbing Wall Summit - Workshop Proposal

Presenter Information: **please provide this information for each additional presenter*

Primary Presenter's Name: _____

Organization: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Title: _____

Workshop Goals (expected outcomes for attendees):

Workshop Outline:

Narrative Description of Workshop (150 words maximum). Please provide a description of your workshop summarizing any goals for the workshop, a general description of the topic or topics to be covered, and who might benefit from attending. If your proposal is selected this description will appear in the conference program.

Significance/Value of Topic to Attendees or the Field.

Qualifications Please briefly describe any expertise in the subject area for each presenter. No résumés please.

Biographical Information (150 words maximum). Please provide a brief biographical description for each presenter including information that may be of interest to a potential attendee, for example your background, qualifications, or relevant experience. If your proposal is selected this description will appear in the conference program.

Workshop Type:

- Pre-Conference Workshop (May 1)
 - Half-day (3-4 hours)
 - Full-day (6-8 hours)
- Conference Workshop (May 2,3,4)

Present Twice:

- I am willing to present this workshop twice.

Presentation Format:

- Panel Discussion
- Facilitated Round Table Discussion
- Lecture
- Lecture & Discussion
- Hands-on
- Outside Space

Preferred Audience Size:

- 10
- 20
- 30
- 50
- >50
- Size Limit? _____

Preferred Audience Profile:

- Entry Level
- Intermediate
- Advanced
- Open to All

AV Requirements

- Flip Chart/Markers
- White Board/Markers
- TV/VCR
- Microphone
- Overhead Projector
- Slide Projector
- LCD Projection Device/screen
- Other: _____

***Additional Pre-Conference Workshop Information**

Meeting space is available at the Boulder Outlook Hotel – the site for the conference on a first-come first-served basis. Cost for rooms range from \$120 to \$320 for full day use, please call us for more information and we will reserve space for you.

Please note, in order to keep the total cost of the conference reasonable for participants, we suggest the following range of fees: half day \$50 to \$75, full day \$75 to \$150. However, you may set your registration fee as you see fit – attendees vote with their feet.

Minimum Number of Participants? _____

Maximum Number of Participants? _____

Pre-Conference Registration Fee, If Any (per participant) \$ _____

Pre-Conference Special Facilities or Other Requirements (climbing facility, etc.):

Location of Pre-conference: _____

Beginning time for pre-conference: _____

Ending time for pre-conference: _____

**Letter of Agreement
Between the Climbing Wall Association
and the Pre-Conference Provider**

This Agreement is made between the Climbing Wall Association (hereinafter referred to as "CWA"), and the pre-conference workshop provider (hereinafter referred to as "Provider"). For consideration, and the mutual understandings described below, CWA will offer a pre-conference workshop under the following terms and conditions:

1. The Provider will offer a pre-conference workshop as described in the workshop application.
2. The Provider will offer the pre-conference workshop on May 1, 2008, and will conclude the pre-conference workshop prior to the start of the conference on May 2, 2008.
3. Provider will conduct its pre-conference activities to the best of the Provider's ability according to the Provider's professional training, experience, and judgment, and if appropriate, in accordance with the Climbing Wall Association's "Industry Practices."
4. Provider will offer the pre-conference workshop as described in the workshop application provided a minimum number of _____ participants register.
5. Providers shall be solely and entirely responsible for all debts or other obligations incurred in connection with any pre-conference event. Transportation, lodging, and other related costs and expenses shall be the sole responsibility Provider.
6. CWA will market and advertise the pre-conference event as an integral part of the conference. Providers may assist in the marketing and advertising of pre-conference events with the prior consent and approval of the CWA.
7. CWA will serve as the sole registrar for the pre-conference event and conference.
8. CWA will retain 30% of pre-conference registration fees as a commission.
9. Providers of workshops involving climbing, bouldering, route-setting, or other physical activities, will provide, at their own expense, general liability insurance coverage (and other insurance as necessary) of a minimum of \$1,000,000 per occurrence. Provider will name CWA as an additionally insured and provide a certificate of insurance so stating.
10. Provider shall not create or allow any nuisance, or unlawful activity, to exist at the pre-conference event;
11. Should Provider default in any of the terms and/or conditions of this Agreement, CWA may void Provider's right to conduct a pre-conference event in conjunction with the conference.

Signature: _____

Name: _____

Date: _____