



CLIMBING WALL ASSOCIATION, INC. PRESS RELEASE

FOR IMMEDIATE RELEASE

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2011 CLIMBING WALL SUMMIT REGISTRATION OPEN Early Registration Through February 18, 2011

Boulder, Colorado, 01/19/2011 – The Climbing Wall Association, Inc. is pleased to announce that registration for the 2011 Climbing Wall Summit is open to members and the general public. The conference will take place in Boulder, Colorado, May 12-15, 2011.

CWA members can take advantage of a significant discount for conference registration. Conference registration rates for early and regular registration are in line with last year's prices. The early bird registration period will close February 18, 2011.

For general information: <http://www.climbingwallindustry.org/cwsmain11.php>.
For secure online registration: <https://www.climbingwallindustry.org/register.php>.
For exhibitor information: <http://www.climbingwallindustry.org/cwssponsors11.php>.

The conference committee is still accepting workshop proposals for the conference. In the past, workshops have included discussions on business development, marketing, risk management, as well as hands-on workshops focusing on route setting, workplace safety, climbing instruction and other relevant topics. If you are interested in presenting a workshop or leading a compelling round table discussion, please download a proposal form here: <http://www.climbingwallindustry.org/cwscfp11.php>.

The CWA looks forward to another highly successful conference. Register by February 18, 2010 and save \$100 per attendee over the regular rate!

About the CWA

The CWA is a 501(c)(06), non-profit, industry trade association for manufacturers of climbing wall equipment, builders of climbing walls, operators of commercial climbing gyms, and others involved in the climbing gym industry. The mission of the Climbing Wall Association is to support the growth, health and independence of the climbing wall industry and to promote the sport of climbing.

Together we're stronger.

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