



## CLIMBING WALL ASSOCIATION, INC. PRESS RELEASE

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### FOR IMMEDIATE RELEASE

Contact: Bill Zimmermann, Executive Director  
Phone: 720-838-8284  
Email: [bill@climbingwallindustry.org](mailto:bill@climbingwallindustry.org)

#### CWA Releases Certification Standards for Public Review

**Boulder, Colorado; April 2, 2009** The Climbing Wall Association is pleased to announce that a proposed draft of the CWA "Climbing Wall Instructor Certification Standards" has been released for public review and comment. CWA's proposed standards are the only such standards released for public review and comment - a best practice in standards development.

The purpose of the certification standards is to serve as the basis for a *voluntary* certification program to be offered by CWA members. The certification standards represent a consensus view of the minimum qualifications necessary for climbing wall instructors in North America.

Development of these standards was spurred by increasing regulatory activity across the country. The standards also advance climbing wall industry interests by promoting a consistent set of training guidelines which allow for climbing wall industry self-regulation. The proposed certification standards have been successfully piloted and were approved for public review by the CWA Certification Standards Committee.

Members, industry participants, and the public are encouraged to review and comment upon the draft. Members providing substantial, constructive comments will be provided a complimentary copy of the certification program materials when they are complete.

After the 30 day public review and comment period is concluded on Thursday April 30th, the CWA will issue an official version of the document.

Interested parties can get the draft on the Web site and can submit comments here.

[http://www.climbingwallindustry.org/draft\\_stds\\_download1.php](http://www.climbingwallindustry.org/draft_stds_download1.php)

<http://www.climbingwallindustry.org/standardcomment.php>

**About the Climbing Wall Association, Inc. (CWA).** The CWA is a 501(c)(06), non-profit, industry trade association incorporated in May of 2003 for manufacturers of climbing wall equipment, builders of climbing walls, operators of climbing walls, and others involved in the climbing industry. The CWA is the *only* trade association addressing the needs and interests of the climbing wall industry and climbing wall operators. The mission of the Climbing Wall Association is to support the development of the climbing wall industry, to promote the sport of climbing, and to advocate for the interests of our members. This announcement is being forwarded as a service to our members, customers and subscribers.

Together we're stronger.

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CLIMBING WALL ASSOCIATION ♦ 1460 LEE HILL RD., UNIT 2 ♦ BOULDER, CO 80304-0870 ♦ USA

P: 720.838.8284 ♦ F: 720.528.8200 ♦ W: [HTTP://WWW.CLIMBINGWALLINDUSTRY.ORG](http://WWW.CLIMBINGWALLINDUSTRY.ORG)