



CLIMBING WALL ASSOCIATION, INC. PRESS RELEASE

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CWA RELEASES THIRD EDITION OF THE “INDUSTRY PRACTICES”

Boulder, Colorado, 10/31/2007 – The Climbing Wall Association, Inc. announced the release of the third edition of the *Industry Practices: A Sourcebook for the Operation of Manufactured Climbing Walls* today.

The purpose of the *Industry Practices* is to raise awareness of standard climbing practices for those operating recreational climbing facilities throughout North America. The *Industry Practices* can assist climbing facilities in understanding, defining, and implementing a set of responsible management, training, and operational climbing practices at their climbing facilities.

The *Industry Practices* have been developed through a collaborative effort by members of the climbing wall industry over many years in an effort to provide a critical element of industry self-regulation and to defend against onerous and expensive external regulation. The current edition was revised by the CWA Operations Standards Committee in cooperation with CWA members, industry representatives, manufacturers, and other experts. Members of the public were invited to review and comment on the draft, an industry first for this successful publication.

According to Bill Zimmermann, Executive Director of the CWA, the third edition is a major revision of the previous edition. “The third edition of the *Industry Practices* was re-written from cover to cover and contains a great deal of useful material not included in previous editions.” he said.

The *Industry Practices* is provided free of charge to current CWA members, and was shipped to its members last week. The *Industry Practices* is available to the public via the CWA web site here: <http://www.climbingwallindustry.org/order.php>. On-line ordering is now available.

About the Climbing Wall Association, Inc. (CWA) is a 501(c)(06), non-profit, industry trade association incorporated in May of 2003. The CWA is the only trade association addressing the needs and interests of the climbing wall industry and climbing wall operators. The mission of the Climbing Wall Association is to support the development of the climbing wall industry, to promote the sport of climbing, and to advocate for the interests of our members.

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