



CLIMBING WALL ASSOCIATION, INC. PRESS RELEASE

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CWA RELEASES REVISED INDUSTRY PRACTICES FOR CLIMBING WALL OPERATORS FOR PUBLIC REVIEW AND COMMENT

Boulder, Colorado, 7/23/2007 – The Climbing Wall Association, Inc. announced the release of the draft third edition of the *Industry Practices: A Sourcebook for the Operation of Manufactured Climbing Walls* to its members today.

The purpose of the *Industry Practices* is to raise awareness of standard climbing practices for those operating recreational climbing wall facilities throughout North America and to provide a critical element of climbing industry self-regulation.

The *Industry Practices* have been developed through a collaborative effort by members of the climbing wall industry over many years. The current edition was developed by the CWA Operations Standards Committee in cooperation with CWA members, industry representatives, other experts, and members of the public.

According to Bill Zimmermann, Executive Director of the CWA, this edition is a major revision of the document with new material. “The third edition of the *Industry Practices* is a substantial revision of the 2003 edition. The new edition addresses business practices, human resources, client orientation, equipment use, and facility operations in a more thorough and user-friendly format” he said.

Review the draft and submit your comments on the web site here:
<http://www.climbingwallindustry.org/industrypracticescommentlink.htm>. After the thirty day public review and comment period is concluded, the CWA will issue an official version of the document.

The *Industry Practices* is provided free of charge to CWA members.

About the Climbing Wall Association, Inc. (CWA) is a 501(c)(06), non-profit, industry trade association incorporated in May of 2003. The CWA is the only trade association addressing the needs and interests of the climbing wall industry and climbing wall operators. The mission of the Climbing Wall Association is to support the development of the climbing wall industry, to promote the sport of climbing, and to advocate for the interests of our members.

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