

PRESS RELEASE

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FOR IMMEDIATE RELEASE

NICROS AND PM CLIMBING SYSTEMS (FORMERLY PASSE MONTAGNE) USES CORN/SOY-BASED RESIN IN THE PRODUCTION OF ALL ROCK CLIMBING HANDHOLDS AND TRAINING PRODUCTS

ST. PAUL, MN, 4/2/09 – Nicos, Inc. is proud to be the first climbing handhold manufacturer to introduce the use of an environmentally-conscious, Corn/Soy-Based resin into its Super-Mix™ recipe. This resin, made from renewable resources, is now used in the production of all Nicos and PM Climbing Systems training tools and handholds, including Nicos' Extreme Hold Technology™ handholds (patent pending).

“This new resin is an important step forward in supporting the effort to reduce petroleum consumption,” says Nicos and PM Climbing Systems Owner and President, Nate Postma.”

Nicos' Super-Mix™ now contains a Corn/Soy resin which is a bio-based resin instead of a petroleum-based resin. This bio-based resin actually adds “toughness” to Nicos' and PM Climbing Systems' handholds making this already industry-leading polyester resin matrix even better and stronger than before. Besides the additional strength added to the handholds themselves, the use of this resin is another step in The Evolution of Climbing. For facilities building new climbing walls, the use of handholds made with a resin that reduces our petroleum dependence can be a factor helping to obtain LEED credits – important in many of today's new construction projects.

Nicos has been an innovator in the climbing wall industry for more than seventeen years, pioneering many of the ideas that are common to climbing wall construction, handhold design and training programs today. Nicos is committed to producing the highest quality products and customer service possible, while leading the climbing wall industry through continued innovation. For Nicos and its employees, climbing is more than a career path; it's a lifestyle and passion, and the use of Corn/Soy-Based resin further supports our commitment to earth-friendly endeavors. For more information on the Nicos product line please visit us on the web at www.nicos.com.

PASSE MONTAGNE is best known for their climbing wall products in schools and was acquired by Nicos, Inc. dba. as PM Climbing Systems. PM Climbing Systems designs a full line of rock climbing handholds and climbing wall panel systems for use in the education market in addition to building full-scale climbing walls. The use of Corn/Soy-Based bio-resin should be noted by schools and facilities looking to achieve LEED credits and to help support the reduction of petroleum consumption. The company's website www.pmclimbingsystems.com contains more information about the company.

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