



CLIMBING WALL ASSOCIATION, INC. PRESS RELEASE

FOR IMMEDIATE RELEASE

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CWA ANNOUNCES WORKER'S COMPENSATION INSURANCE PROGRAM

Boulder, Colorado, 1/07/2008 – The Climbing Wall Association, Inc (CWA). announced the formation of a workers' compensation insurance program for its members today.

The CWA learned that workers' compensation carriers began to mis-classify climbing facility employees in various states beginning last year. The reclassification of climbing gym employees caused rates for worker's compensation to sky-rocket. The CWA investigated this situation and found a solution in conjunction with our insurance industry partners.

Stratus Insurance Services and Meadowbrook Insurance Group have agreed to implement a workers' compensation insurance program exclusively for CWA members with proper classifications. With proper classifications, workers' compensation rates should remain reasonable and stable over time. Meadowbrook Insurance Group is an established insurance company with an A.M Best rating of "Excellent." Stratus Insurance Services is the managing general agent in American Fork, Utah.

Members can take advantage of this program by contacting Cameron Allen at Stratus Insurance at 1-866-395-1308 or allen@stratusins.com. For more information, visit: <http://www.climbingwallindustry.org/insurance.php>.

About the Climbing Wall Association, Inc. (CWA) is a 501(c)(06), non-profit, industry trade association incorporated in May of 2003. The CWA is the only trade association addressing the needs and interests of the climbing wall industry and climbing wall operators. The mission of the Climbing Wall Association is to support the development of the climbing wall industry, to promote the sport of climbing, and to advocate for the interests of our members.

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