

ENTRE PRISES USA PRESS RELEASE

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Entre Prises USA, Inc. Names Two VP's

Bend, Oregon, 10/04/2006 – Entre Prises USA, the world's leading climbing wall manufacturer promotes two of its key employees into vice president positions.

Milo Kincaid milok@epusa.com is now Vice President of Production and Operations at EP USA. Kincaid is responsible for all internal operations as well as all manufacturing of custom climbing walls and rock climbing handholds. Kincaid oversees 45 of the company's 70 employees. He is in charge of 4 distinct product production lines at manufacturing facilities in Bend and Redmond, Oregon. EP USA President and CEO, Eric Meade, says, "Milo brings to the company a strong knowledge of lean manufacturing, scheduling, planning, process and product development and great management skills." Kincaid joined Entre Prises USA in 2001. Milo can be reached via e-mail at milok@epusa.com.

Adam Koberna is named Vice President of Marketing and Sales at EP USA. Koberna is responsible for all of the company's marketing including its website, catalogs, and production of an interactive marketing DVD. His responsibilities include all sales, trade shows, customer service and contract negotiations. He also manages EP's sales department and all sponsored athletes. EP President Eric Meade says, "Adam brings with him a strong sales background, an innate sense of people and an effective communication style." EP USA's sales territory is the United States, Canada, Central America, US Military and Universities or Colleges anywhere in the world. Koberna joined Entre Prises USA in 2000. Adam can be reached via email at adamk@epusa.com.

Entre Prises was founded in France by Francois Savigny, an industrial engineer and rock climber, in 1983. Entre Prises USA was started in 1988 and was purchased by its U.S. management team in 1999. Entre Prises USA designs, manufactures, installs, and distributes the most diverse line of climbing walls and handholds in the industry.

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